



**Global  
Landscapes  
Forum**

## How to participate

**Coordinating partners** will steer the process around the meeting. As such, they form the committee that will jointly select all sessions, presenters and speakers.

**Session hosts** are invited to take the lead in organizing expert clusters, case study sessions or proposing pitches. All proposed sessions will be subject to approval by the coordinating partner committee. The application process is scheduled to start in March 2016.

**Participation** is by invitation only and event partners will select a high caliber pool of experts and practitioners to be invited from finance, policy, research and civil society.

**Funding partners** support the event financially and will receive full logo recognition.

For more information, please contact CIFOR Director of Communications, Outreach and Engagement **John Colmey** ([j.colmey@cgiar.org](mailto:j.colmey@cgiar.org)) and Global Landscapes Forum Coordinator **Ann-Kathrin Neureuther** ([a.neureuther@cgiar.org](mailto:a.neureuther@cgiar.org)).

Photos by Marco Simola/CIFOR, Mokhammad Edliadi/CIFOR, Thomas Hubert/CIFOR

### Coordinating partners



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# Global Landscapes Forum

## The Investment Case

6 June 2016,  
Royal Society, London

This second edition of *Global Landscapes Forum – The Investment Case* is an invitation-only event designed to connect key experts from the financial services industry with leaders from the corporate sector, senior government officials, project developers and leading thinkers, to take investments in sustainable landscapes to the next level.

The 2016 gathering offers a unique platform for exploring the potential of private finance in enhancing livelihood, environment and food security benefits.

Morning sessions will look at innovative financial tools and the needs of larger funds. In the afternoon, focus will shift towards conditions on the ground as well as the aggregators, data, monitoring arrangements and verifiers needed to connect funds to farms and forests. The day will end with a pitching session introducing concrete investable opportunities.

## Context

Traditionally, financial service providers have favored low-risk, high-return plantation agriculture and forestry models for their land-based investments – often to the detriment of nature and smallholders.

However, we are now witnessing a historic shift as more investors are turning towards sustainable investments. While the lion's share of investments is not yet diverted to smallholders or the landscape-scale, the trend is promising.

This change in behavior of financial service providers is fundamental – and much needed. Realization of the newly agreed Sustainable Development Goals and the Paris Climate Agreement depends on an increase in finance from private sources as well as improved financial services at the landscape level to ensure that these resources reach smallholders and sustainable productive systems.

Yet, interest in sustainable land use investments exceeds availability of investable projects. Investors and companies often face unclear tenure and government regulations, weak institutions, social risks, uncertain returns on investments and narrow deal pipelines that inhibit investments at scale.

Against this backdrop, experts from finance, the corporate sector and development practice have proposed innovative solutions that are waiting to be piloted, trialed and taken to scale. It is time to make the connections.

## Objectives

While innovative financial tools are crucial, they are not enough in themselves without the necessary links between global funds and local communities, as well as between investors' behavior changes and government policies that support these shifts.

Expert participants in the event's first edition have identified six key areas to target in order to unlock unexploited private investment opportunities and to maximize environmental and social benefits:

1. **Comprehensive and accurate data** on land-based actors, industries, investments and financial service provisions
2. **Clear and stable regulatory and tenure frameworks** to level the playing field, attract investments and safeguard rights
3. **Innovative financial products to connect the supply of capital with the demand** – particularly when moving from project finance to integrated landscape finance
4. **Technical capacity and knowledge of sustainability concepts** built among finance, government and land use sector professionals
5. **Longer-term, more flexible credit** tailored to needs of those working in landscapes while managing investor risks
6. **Strong deal pipeline created of opportunities** with compelling risk return profiles and, ideally, a proven track record

This second expert symposium will directly tackle these areas in an interactive, multi-stakeholder framework.

At the event, participants will:

- Explore concrete solutions to the factors currently hindering finance at scale together with peers from across sectors
- Get firsthand insights into and track success of sustainable finance instruments, tools and approaches from across the globe
- Identify investible opportunities and discuss ideas directly with the institutions behind the proposals



**Paula Caballero**  
Senior Director for  
Environment and  
Natural Resources,  
World Bank

*“2015 has been a fantastic year in terms of policies, frameworks and agreements. The day after the COP: I would like to say that’s the day when 2016 starts. And 2016 and beyond has got to be about implementation.”*



**James Cameron**  
Co-Founder of Climate  
Change Capital

*“It is not enough to be right. For a great transformation, you need three things: Love, reason and power... If we are to make a transformation in the society in which we live, we have to focus on relationships.”*



**Elvira Lefting**  
Managing Director,  
Finance in Motion

*“Too much money has chased too few of the projects in too quick a time. The entire value chain needs to be filled with expertise, with in-depth knowledge of what really is needed so that the right interventions are happening.”*



**Peter Holmgren**  
Director General,  
CIFOR

*“Is it possible to find generic parameters that are valued across the landscape? If that is the case, then we might have a much more effective way of both monitoring and measuring, but also of communicating to the wider public that this is the way we want things to move.”*

## Event Structure

The event is structured with three sets of parallel sessions, two larger high-level sessions and various breaks and networking opportunities.

All sessions will be designed to maximize engagement and tangible outcomes.

Tabletop exhibitions showcasing latest findings and initiatives will be open in the networking area throughout the day.

**High-level segments** provide a stage for thought leaders and set incentives for the day's discussions.

**Expert clusters** in the morning focus on overcoming obstacles currently preventing sustainable finance at scale by presenting the newest tools and trends. Clusters are organized in roundtables with the majority of time set aside for Q&A and discussions.

Topics of expert clusters could include (but are not limited to):

- Connecting financial tools and landscapes – aggregators and strategic interventions
- The data we need for land use finance decision-making
- Minimizing investment risks (tenure, climate and markets)
- Bringing microfinance to scale
- Strategic financial system changes
- Building a strong deal pipeline, assessing returns on investment

**Case studies** in the afternoon create the perfect setting for an in-depth look at current landscape finance and investment challenges as well as success stories in a given context. These sessions will bring together a diverse set of stakeholders with on-the-ground experience.

Case studies could include (but are not limited to):

- From zero deforestation to zero forest fires? – Indonesia
- The business case for large scale restoration – examples from Latin American landscapes

- Green bonds, impact investing and ecosystems – the case for Australia's Great Barrier Reef
- Identifying aggregators to minimize investor risks – Philippines
- Investing in water security – multisector approaches in Africa

**Investment opportunities** will be presented in two stages, starting with a "dragon's den" phase in plenary style during which presenters pitch ideas to a panel of investors, finance experts and land use practitioners. All pitches will introduce projects at an advanced stage that are suitable for investments. In a second phase, the audience breaks out into smaller groups to discuss investment opportunities directly with presenters.

