

Global Landscapes Forum 2014

YOUTH MASTERCLASSES RESOURCE BOOKLET

5 December 2014 | Lima, Peru | IFSA, YPARD, GAEA, CIFOR, WLE, CCFAS

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RESEARCH PROGRAM ON Water, Land and

Aims and objectives

Despite increasing commitments for youth representation in committees and at conferences, there has not been a space for sufficient mentoring and skill building opportunities to enable young people to effectively contribute to discussions; network and become better professionals.

Through a series of webinars (details on page 10) and on-site masterclasses held alongside the Global Landscapes Forum in Lima, Peru on December 5, 2014, we gave hundreds of young people the opportunity to build the skills, knowledge and networks they need to effectively participate in international science policy events, namely how to:

- Critically assess technical and political landscape issues
- Contribute to a discussion
- Pitch an idea
- Facilitate a discussion
- Effectively network

Masterclass participants applied these skills during their participation in the attendance at the Global Landscapes Forum.

This booklet shares the key information, documents and readings presented during the webinars and masterclasses. We intend for this guide to impart practical advice and information that can be used and applied by young people across the world in their personal and professional lives.

We hope that by consciously improving the skills, knowledge and networks of young people, we can increase intergenerational collaboration and better tackle the pressing challenges of our time.

If you have any suggestions for how to improve this booklet, please contact Marina Cherbonnier at <u>marina.cherbonnier@ypard.net</u>



The masterclasses were brought to you by...

The **Center for International Forestry Research (<u>CIFOR</u>) is a nonprofit, global facility dedicated to advancing human wellbeing, environmental conservation and equity by conducting research that enables more informed and equitable decision making about the use and management of forests in less-developed countries.**

The International Forestry Students' Association (IFSA) is a global network connecting tertiary level students in forest science and related disciplines. IFSA operates as a not-for-profit, 100% student led organisation, with the aims of promoting global cooperation among forestry students, enriching forestry education, facilitating collaboration with international partner organisations, and providing a voice for youth in international forest policy processes.

YPARD: the Young Professionals for Agricultural development is an international movement by young professionals for Young Professionals for Agricultural Development. YPARD operates as a collective global on-line and off-line communication and discussion platform and is meant to enable young professionals all over the world to realize their full potential and contribute towards innovative agricultural development.

<u>GAEA</u> is a **global agroecology alliance** of individuals: young professionals committed to employing multidisciplinary international experiences to improve the environmental, social and economic sustainability of agricultural systems and supply chains worldwide.

The **CGIAR Research Program on Water, Land and Ecosystems (WLE)** combines the resources of 11 CGIAR centers, the Food and Agriculture Organization of the United Nations (FAO) and numerous national, regional and international partners to provide an integrated approach to natural resource management research. WLE promotes a new approach to sustainable intensification in which a healthy functioning ecosystem is seen as a prerequisite to agricultural development, resilience of food systems and human well-being. This program is led by the International Water Management Institute (IWMI) and is supported by CGIAR, a global research partnership for a food-secure future.

The **CGIAR Research Program on Climate Change, Agriculture and Food Security (CCAFS)** is a strategic partnership of CGIAR and Future Earth, led by the International Center for Tropical Agriculture (CIAT). CCAFS brings together the world's best researchers in agricultural science, development research, climate science and Earth System science, to identify and address the most important interactions, synergies and tradeoffs between climate change, agriculture and food security.



Trainers and organizing committee





	Bunmi Ajilore	
	Role: Understanding landscapes masterclass coordinator	
POR DE LA SECONDA	Bio: Bunmi is a passionate advocate for agriculture, climate change adaptation/mitigation, sustainability and youth issues. He is currently a visiting researcher at the International Center for Tropical Agriculture (CIAT) in Cali, Colombia, and a science communicator for the CGIAR Research Program on Climate Change, Agriculture and Food Security (CCAFS), a YPARD Foresight Ambassador and a member of the GFAR/Foresight Forward Thinking Platform. Contact: <u>bunmi.ajilore@yahoo.co.uk</u> or on Twitter <u>@bunmyajilore</u>	
	Cora van Oosten	
	Cora van Oosten	
	Role: "Understanding landscapes" masterclass trainer	
	Bio: Cora is Senior Project Leader at the Centre for Development Innovation, Wageningen University & Research centre (UR), Netherlands. She is a Human Geographer with approximately 25 years of international experience in landscape approaches, governance, and participatory planning. Currently Cora is in charge of a project portfolio related to landscape approaches, governance, and capacity development. Within this area, she has developed a keen interest in the restoration of degraded landscapes in the tropics	
	Contact: <u>cora.vanoosten@wur.nl</u>	
	Harlem Mariño	
()	Role: Facilitation masterclass trainer	
	Bio: Harlem is a graduate in Environmental Public Policy, with experience in working with rural and indigenous communities in the planning and implementation of information networks,	







	workshops and early warning systems, in the Peruvian Amazon
	region particularly. She has specific knowledge in
	environmental monitoring and climate change, environmental
	conflict management and legislation.
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	Javier Baca
	Role: Facilitation masterclass trainer
	Bio: Javier describes himself as a 'communicologist for
	development' and psychoanalyst. He has 14 years of
	experience in facilitation, particularly in social conflicts and
	was professor at Universidad de Lima in communications for
ALL ALL	development and radio journalism. Javier has designed and
You -	implemented communication strategies for NGOs,
21/1000	corporations and governmental institutions to promote
	health, environmental and human rights projects. He is also an
	ex hospital clown and amateur boxer.
	Contact: <u>bacaman@gmail.com</u>
	luliat Dreeleuu
	Juliet Braslow
	Role: Pitching webinar panellist
	Bio: Juliet is the Coordinator of the Soils Research Area at the
000	International Center for Tropical Research (CIAT) based in
	Nairobi, Kenya. She is interested in interdisciplinary and
	participatory research in development and effective science
	communication. In July, Juliet was one of the pitchers in the
	Dragon's Den session on influencing policy in Nairobi, and in
	August she ran a similar session on pitching and key messaging
	for impact in Colombia.
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Karen Buchanan

Role: Understanding landscapes trainer

Bio: Karen is Deputy Director at Centre for Development Innovation, Wageningen University & Research centre (UR). She shows expertise in Environmental Policy, Land Use Planning, Law, Spatial Planning, Environmental Management.

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Marina Cherbonnier

Role: Masterclasses coordinator



Bio: Marina is YPARD's Web and Communications manager (Young Professionals for Agricultural Development). She studied Information and Documentation Sciences in France and completed a Masters in ICT4D (Information and Communications Technologies for Development) at the University of Manchester, UK, in 2010.

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Martina Mascarenhas



Role: Networking trainer

Bio: Martina is the Communication and Outreach Manager for the CGIAR Research Program on Water, Land and Ecosystems, with experience in working in corporate communications in the research for development arena. A significant portion of her job includes making new connections both digital and face-to-face, fostering them and identifying ways of creatively linking people and ideas together. An island native, she has an avid interest in flamingos and collective nouns.

Contact: <u>m.mascarenhas@cgiar.org</u> or on Twitter <u>@lescarpe85</u>





Michelle Kovacevic
Role: Coordinator, Youth activities at the Global Landscapes Forum
Bio: Michelle is an experienced science communicator and educator with a strong interest in the role of science and technology in policy and development, open data, and cross-cultural pedagogy. She has pioneered innovative methods to effectively engage early career scientists, young professionals and students in global science policy conferences.
Contact: <u>kovamic@gmail.com</u> or on Twitter <u>@kovamic</u>
Rejani Kunjappan
Role: Understanding landscapes webinar panellist
Bio: Rejani is an adult learning officer at RECOFTC - The
Center for People and Forests, Capacity Development and
Technical Services based in Bangkok, Thailand. Rejani co-
coordinates the "Landscape Functions and People: Landscape Leadership, Conflicts and Collaboration course.
<u>Leadership, connets and conaboration</u> course.
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Sarah Dickson-Hoyle
Role: Coordinator, networking masterclass and mentoring programme
Bio: Sarah holds the position of CIFOR Liaison Officer with the International Forestry Students' Association. She recently completed a Master of Forest Ecosystem Science at the University of Melbourne, Australia, and is currently working as an ecological consultant.
Contact: sarah.dh.ifsa@gmail.com



Masterclass resources

Contributing to a discussion and pitching ideas

This masterclass included theoretical and practical exercises on how to talk about one's work/ideas/messages in a succinct and targeted manner that can be easily understood, whether it be in conference sessions, meetings, coffee breaks or negotiations.

Participants engaged with each another to practice their pitches, revise them, and four of them presented to a panel of experts who provided feedback.

Participants learned to:

- Understand the art of 'framing' messages for different audiences
- Learn to present an idea/opinion/message clearly and succinctly
- Develop personal confidence in presenting themselves and their ideas
- Get practical experience crafting their own "pitches"

Want to learn more?

Title	Description
Webinar on "The art of pitching an idea" by the CGIAR Research Program on Water, Land and Ecosystems.	https://www.youtube.com/watch?v=5ZyUCwZrl8UAt 02:53 you can watch an example pitch from Dr. Andy Jarvis and tips from the trainers: know your audience, know your ask, put a story behind the facts, focus on soft skillsAt 01:08:37 you can watch a pitch on a UN survey to include the voices of a number of organisations in the post-2015 agenda.
Preparing for the Global Landscapes Forum's youth session: What is 'pitching'?	http://www.landscapes.org/glf-youth-session-pitching/
Policy pitching to the dragon's den	http://wle.cgiar.org/blogs/2014/07/11/policy-pitching- dragons-den/
The Art of the Elevator Pitch	https://www.youtube.com/watch?v=GqsWKaR9Q6M
How to pitch anything in 15 seconds	https://www.youtube.com/watch?v=phyU2BThK4Q
Bill Reichert: A Venture	http://www.gsb.stanford.edu/insights/bill-reichert-venture-





Capitalist Offers Tips for Pitching Your Start-Up	capitalist-offers-tips-pitching-your-start
The dragon's den panel at the Global Landscapes Forum	https://www.youtube.com/watch?v=Cll0CGy-maM&list=PLZ1FEAFDHOWcJ-XBgh0glc6ukl0qKZOq3 Dragons: Rachel Kyte Vice President World Bank Group Peter Holmgren Director General Center for International Forestry Research Irene Homfmeier Merkeli COP20 Youth Liaison Officer Ministry of Environment, Peru Guilherme do Prado Lima Diplomat Ministry of External Relations of Brazil Paola Agostini Economist and coordinator TerrAfrica Andrew Jarvis
	Leader, Decision and Policy Analysis Program International Center for Tropical Agriculture



Facilitating a discussion

This masterclass equipped the participants with the skills and confidence to effectively facilitate group discussions. Participants built on their current facilitation skills and clarified what facilitators do and do not do.

During the session, participants explored several different facilitation tools and methods, the decision making process behind selecting and adapting each tool and practice how to apply these skills effectively. The facilitation masterclass was an experiment to practice some of the ideas that rose up during two previous webinars (see below). In each part of the session two participants were invited to facilitate that part by taking care of the context, the public and their own behaviour; then the group gave feedback about their performance. The key message of the class was: "you are enough as a person to assume the challenge."

Participants learned to:

- Understand their role as a discussion facilitator
- Develop personal confidence in using a range of facilitation skills and tools (verbal and non-verbal)
- Practice designing their own facilitated event
- Reflect on their own personal learning and ideas for refining their own facilitation practice in the future

Want to learn more?

Title	Description
Webinar on "The key skills a facilitator needs"	https://www.youtube.com/watch?v=9wNZnnsql8E
	Skip ahead:
	What is facilitation? (<u>08:40</u>)
	How to listen (<u>14:25</u>)
	Create a comfortable environment (<u>16:45</u>)
	How do you become self-confident (<u>20:30</u>)
	Facilitation: process versus content (22:00)
	Making yourself vulnerable (authentic) (27:35)
	"It's harder to be kind than to be clever" (<u>36:44</u>)
	Put some rules (<u>45:30</u>)
	Wrap-up of the key facilitator's skills : building a comfortable
	environment, be confident and authentic, listen, provoke
	thoughts, put rules, be creative and flexible, management
	time and the overall discussion) (<u>49:35</u>)
	How to avoid conflicts (50:50)
	Components of a discussion: objective, space, time, tools and



	your body (<u>55:45</u>)
	How to boost online discussions (<u>1:19:10</u>)
	Presentation of the next webinar and wrap-up (<u>1:26:10</u>)
Webinar on "How to	https://www.youtube.com/watch?v=9j7t08HNxeM
facilitate a discussion"	
	Skip ahead:
	• The key skills you need (<u>02:01</u>)
	• What is your objective? (<u>19:23</u>)
	• What you need to know about the space (22:26)
	• Getting to know your participants (<u>27:11</u>)
	• How to craft your introduction (29:16)
	 Your toolkit: working groups, drawing, fish bowl, making
	your own tool, storytelling etc (<u>42:36</u>)
	 How to engage people after the lunch break (<u>58:36</u>)
	 Time management (<u>01:03:36</u>)
	 If it doesn't work, don't push it (<u>01:08:36</u>)
	 Handling difficult participants (<u>01:10:36</u>)
	• Handling the unexpected (01:15:36)
	• How to close your discussions (<u>01:17:36</u>)
What it takes to be a great	http://www.ypard.net/2014-april-15/what-it-takes-be-great-
facilitator	facilitator
Knowledge sharing toolkit	www.kstoolkit.org
(hundreds of different	www.kstoolkit.org
facilitation tools with	
guidance about how to use	
them)	
Great tips, tools and	http://ictkm.cgiar.org/
lessons on the CGIAR ICT-	
KM blog	
The great facilitator, Nancy	http://www.fullcirc.com/
White shares her	
experience	
Ewen Leborgne's Agile	http://km4meu.wordpress.com/
Knowledge Management	
recipes	
10 tips on moderating a	http://bit.ly/1m78ShJ
panel discussion	
•	http://bit.lv/1t/1ht7
10 rules for being a great	http://bit.ly/1t4JhtZ
moderator	



Critical thinking and understanding landscapes

This masterclass helped participants to develop the critical thinking and analytical skills needed for active participation in conferences and decision making processes. Through a series of practical exercises and special guest contribution, they were able to explore the technical and political issues of climate change, sustainable agriculture, food security, forestry and the overall landscape concept.

Participants learned to:

- Become a more active listener asking the right questions and gaining insight into key arguments in discussions/negotiations
- Identify/break down key argument points and learn how to address these points
- Become better at finding reliable information and bringing together diverse perspectives
- Better understand the technical and political issues of landscapes and climate change adaptation/mitigation, and the extent to which they influence COP negotiations

Want to learn more?

Title	Description
Webinar on "What are landscape approaches"	https://www.youtube.com/watch?v=CfIMYr8T
by Wageningen University and RECOFTC as	ZIQ
part of the Landscape Functions and People:	
Landscape Leadership, Conflicts and	Skip ahead:
Collaboration course.	00:16 Introduction to the course
	02:29 Sasi Gendro Sari presents the Ulang
	landscape, South Kalimantan, Indonesia
	07:43 What is the landscape approach?
	<u>14:47</u> Alex Mutahi Ngatia presents a
	multistakeholder arrangement in the Laikipia
	landscape in Kenya
	22:45 Rejani Kunjappan presents the
	'Landscape leadership framework'
	27:22 Questions and invitation to next year's
	course
Whatever you call them, landscape	http://dialogues.cgiar.org/blog/landscape-
approaches can help tackle crucial issues	approaches-can-help-tackle-crucial-research-
	issues/
Professional Development Model - Colleges	http://www.criticalthinking.org/pages/profess
and Universities that Foster Critical Thinking	ional-development-model-college-and-
	university/435
University College London's Study Skills	https://www.ucl.ac.uk/transition/study-skills-







Resources – Critical and Analytical Thinking	resources/critical and analytical thinking.pdf
CLiMates (global student network researching	http://www.studentclimates.org/index.php?o
and advocating for innovative solutions to	ption=com_content&view=article&id=186&Ite
climate change) simulations and training	<u>mid=775</u>

Networking

The networking masterclass took participants through the process of preparing a 'networking action plan' for the GLF, as well as the theory and skills needed for making introductions and presenting themselves. Straight after the networking session was a Youth-Professional Networking Session, where young participants had the opportunity to meet and network with a group of senior professionals as well as their fellow participants. Participants were asked to come prepared for this session (see resources below).

The overall aim of the networking session was to demonstrate why networking is important and what it entails. The session began with a simple social networking exercise which helped demonstrate how and where connections are made. Links to other masterclasses such as pitching and facilitation were also discussed so as to unpack the overall elements of networking. Topics discussed included the challenges of networking as well as a speednetworking round where participants practiced their "pitch" and how to network in different situations.

The masterclass also helped demonstrate to participants how GLF presents an opportunity to put their networking skills to practice and how to both develop and foster new connections.

Participants learned to:

- Understand, and learn how to prepare for, the different stages of networking: before, during, and after the event
- Develop personal confidence in approaching and connecting with people you don't know
- Understand how to make a great first impression, and work on their voice, body language, and reading social situations
- Practice introducing themselves and their peers
- Gain experience in networking with professionals and peers

Want to learn more?

Title	Description
How connected are you? A guide to	http://www.landscapes.org/connected-guide-
professional networking	professional-networking/





A beginner's guide to networking: 10 steps	http://www.landscapes.org/wp-
	content/uploads/2014/11/10-steps-to-better-
	networking.pdf
A nicely illustrated wiki on « how to network	http://www.wikihow.com/Network-at-a-
at a conference »	<u>Conference</u>
11 top tips for networking success at your next	http://www.successfuelformanagers.com/top-
conference	tips-networking-success-at-conferences/



Participants

Young Professionals

First name	Last name
Adrian	Martinez Blanco
Adriana	Jaeger
Andreea	Cristina Nowak
Anna	Stemberger
Ayesha	Constable
Beatriz	Zavariz
Bernardo	Ranieri







	Caitlin	Corner-Dolloff
	Catherine	Thompson
	Cecilia	Tacusi Oblitas
Q	Celine	Lim
	Cheng-Hao	Li
	Christl	Li
	Claudia	Concha Ramon
	Claudia	Lozano
	Claudio	Castro



	Daniela	Rivas	
	Diana	Lizarraga	
	Fredy	David Polo Villanueva	
	Gabriel	Araya	
	Gabriel	Yarleque	
	Gabrielle	Schittecatte	
	Hannah	Smith	
Pypard Control of the second sec	Helena	Ström	
	lvonne	Lobos	
	Javi	Rodriguez	





Johanna	Breyne
Joy	Sibongile Mlambo
Julian	Moll-Rocek
Justin	Jackson
Karen	Verdiano
Kari	Wozniak
Khalil	Walji



Kiri	Үарр
Laura	Schuijers
Manuel	Escobedo
Mariana	Ortega Ramírez
Melanie	Schulte
Milagros	Hinojosa
Mohammad	Golrokhian



Mona	Zoghbi
Noémie	Kugler
Paola	Carmela Coronado Werner
Rachel	Wells
Raquel	Rosenberg
Rodrigo	Mella
Rosario	del Pilar Diaz Garavito
Sarah	Nedelec
Siang	Yu Tham



Susana	Viteri
Sylvia	Mayta
Vincent	Verdugt
Weng	Wen-Yu
Xiomara	Acevedo



Professional networking session participants

- Augusto Castro, PhD candidate, University Copenhagen
- Cecilia Tacusi-Oblitas, Specialist Ecosystems and Rights, Derecho, Ambiente y Recursos Naturales (DAR)
- Edward Millard, Director, Strategic Partnerships, Rainforest Alliance
- Glenn Hyman, Senior Staff, International Centre for Tropical Agriculture (CIAT)
- Jorge Chavez-Tafur, Consultant, ETC : Asociación Ecología, Tecnología y Cultura en Los Andes (ETC Andes)
- Luis Salgado, Technical Director, Ecotierra
- Robin Sears, Consultant, Centre for International Forestry Research (CIFOR)
- Sara Mateo, Social Environmental Specialist, Consejo Nacional de Areas Protegidas (CONAP)
- Sean DeWitt, Director, Global Resources Initiative, World Resources Institute (WRI)



Agenda of the onsite Masterclasses

Friday December 5th, Sol De Oro Hotel, Lima, Peru

Time	Program				
08:30 - 08:45	Introduction Recap of webinar learnin	Introduction Recap of webinar learning and pre-conference activities.			
	Concurrent masterclasse	Concurrent masterclasses (15-20 participants in each)			
08:55 – 10:55	(Part 1) Contributing to a discussion Articulating comments and questions.	(Part 1) Critical thinking and understanding landscapes Active listening, how to find reliable information from diverse sources	(Part 1) How to facilitate a discussion		
10:55 – 11:10	Break				
11:15 – 13:15	(Part 2) Pitching an idea Dragon's den + peer assessed assignment.	(Part 2) Critical thinking and understanding landscapes Identify key argument points, addressing these points	(Part 2) How to facilitate a discussion		
13:15 - 14:25	Lunch				
14:30 - 15:00	-	Debrief focusing on skills learned and how these skills can be put in practice during the 2014 GLF			
15:00 - 16:00	Networking masterclass	Networking masterclass			
16:00 - 16:30	Break				
16:30 -17:15	Youth-professional networking				



About the Global Landscapes Forum

Multifunctional landscapes and land uses are at the heart of the intertwined challenges associated with climate and development. Global Landscapes Forums, held alongside the UN climate negotiations, create a platform for positioning landscapes in the new international agreements on climate and sustainable development.

The events bring thousands of negotiators, world leaders, researchers, civil society leaders, business leaders, practitioners and policymakers in agriculture, forestry and development, funding organizations, and media, making it the largest, most influential event outside the UNFCCC COP. Forum participants benefit from joining the interactive process of seeking combined solutions to the complex challenges common to everyone on the planet.

GLF 2014 was organized in Lima, Peru, on the sidelines of the 20th Conference of the Parties to the UN Framework Convention on Climate Change: unfccc.int/meetings/lima_dec_2014/meeting/8141

<u>Landscapes.org</u> is built around the Forum's events to create an interactive space for exchange and mutual learning about the challenges facing our planet.

