



**Social media package for
Global Landscapes Forum: Peatlands Matter**

Date: May 18, 2017

Location: JS Luwansa Hotel and Convention Center, Jakarta, Indonesia

Event website:

<http://www.landscapes.org/peatlands/>

<http://cifor.org/peatlands/>

Hashtags

Primary hashtags

#PeatlandsMatter #ThinkLandscape

Other hashtags to use selectively

#peatlands #peat #landscapes #DRC #Peru #Indonesia

#turberas (Spanish) #tourbières (French) #gambut (Indonesian)

Organizations to follow, RT, tag

Twitter handles

All available on this Twitter list:

<https://twitter.com/CIFOR/lists/events-peatlands-matter/members>

(also including speakers)

@GlobalLF

@forestideas

@BMUB

@GlobalLF_ID

@envirogov

@iki_bmub

@CIFOR

@FAOForestry

@BMZ_Bund

@CIFOR_hutan

@kementerianlhk

@ifsalcipb

@UNEP

@FORDA_MoF

@IFSAdotnet

@WBG_Climate

@BRG_Indonesia

Facebook handles

/GlobalLandscapeForum

/UNFAO

/CIFOR

/IFSAdotnet

/UNEP

/worldbank

Graphics and visuals

Shareable graphics and visuals to be attached to social media posts can be downloaded here: <https://www.dropbox.com/sh/wc5blztdop7kta6/AAAYSHH8aOzX0HmdIMQ3SNK0a?dl=0>

Photos are available on social-media-ready sizes here: <https://www.dropbox.com/sh/qzcc50p94h1c5m0/AABIQsDw4PJyaxkSekzubmVoa?dl=0>

Scheduled Twitter posts

Pre-event (before May 18)

Bogged down by peat? Find out all you need to know with our new fact sheet: [ATTACH image: INFOGRAPHIC.JPG]

#DYK peatlands have x4 carbon as the atmosphere? Find out more facts here: [ATTACH image: INFOGRAPHIC.JPG]

#DYK #Indonesia's 2015 #Forest fires produced more #carbon on some days than entire USA? #PeatlandsMatter @GlobalLF [ATTACH image: DYK1.png]

#DYK peatlands cover less than 3% of land but could contain 2X as much #carbon as world's #forests? @GlobalLF #PeatlandsMatter [ATTACH image: DYK2.png]

#DYK the world's tropical peatlands could hold more #carbon than 200 YEARS of US #GHG emissions? #PeatlandsMatter @GlobalLF [ATTACH image: DYK3.png]

Peat cheat sheet: Everything you ever need to know from @CIFOR: <http://ow.ly/kwOv30bACQu>

Peatlands store massive amounts of CO₂. They could be climate time bombs (if degraded) or climate stewards (if preserved) [ATTACH image: DYK1.png]

Take a look at @GlobalLF 's #PeatlandsMatter agenda; covering #ClimateChange #Health #Biodiversity #People <http://ow.ly/18Os30bo1zy>

Competitions

It's time to focus on peatlands, literally! Enter the @GlobalLF #peatlandsmatter #photography competition <http://ow.ly/aza430bbeBt> [ATTACH image: Photo comp 1/2/3/4/5.jpg]

Write to be heard in @GlobalLF's 'Your community, Your Landscape' Blog Competition #ThinkLandscape <http://ow.ly/8b1q30bnGcO> [ATTACH image: Blog comp 1/2.jpg]

Live stream

Watch this space for our #PeatlandsMatter live stream: <http://ow.ly/ik2Q30brYdZ>

Join @GlobalLF 's #PeatlandsMatter Facebook event for the live stream and on-the-day discussions <http://ow.ly/l6dp30bpUUH>

Bookmark this page to join the @GlobalLF #PeatlandsMatter live stream! <http://ow.ly/WRfG30bo2ap>

Make sure you don't miss @GlobalLF #PeatlandsMatter event by signing up for live stream and event reminders <http://ow.ly/8RKq30brYjU>

GLF Bonn

Join us in Bonn for the @GlobalLF 2017 global event: <http://ow.ly/hrcA30bAxZJ> [ATTACH image: Join us in Bonn.jpg]

19-20 December: Watch out for more information on @GlobalLF's 2017 global event: <http://ow.ly/hrcA30bAxZJ> [ATTACH image: GLF Bonn.jpg]

Facebook event

Join the @GlobalLF Facebook #PeatlandsMatter event page for our livestream & pose your questions to the speakers! <http://ow.ly/52bs30bKRY3>

Sessions

Community perspectives and priorities in peatlands:

#PeatlandsMatter opening plenary: how can we manage competing demands in peatlands?
#ThinkLandscape <http://ow.ly/RqCT30bL5Ij>

Peatlands around the world: Challenges and opportunities

W/ more & more peatlands popping up around the world, what challenges & opportunities do they face? #PeatlandsMatter <http://ow.ly/DVCD30bL5w9>

“Black gold” for climate mitigation? The rediscovered carbon stocks in tropical wetlands and peatlands

#InFocus at #PeatlandsMatter: Are peatlands the "Black gold" of climate mitigation?
#ThinkLandscape @CIFOR @GlobalLF <http://ow.ly/4XGt30bL5Hi>

Peatland fires, haze and health

#InFocus @GlobalLF's #PeatlandsMatter: How are Peatland #Fires & #Haze affecting #Health? #ThinkLandscape @UNEP <http://ow.ly/6Ubw30bL5Yh>

People and Peat

#InFocus @GlobalLF's #PeatlandsMatter: People, peat and livelihoods
#ThinkLandscape @ICRAF <http://ow.ly/a3ew30bL6ac>

Financing sustainable peatland management: Mobilizing, utilizing, and leveraging public and private investments to reach Indonesia's peatland restoration targets

#InFocus at #PeatlandsMatter: How can we mobilize private & public investment to restore peatlands? #ThinkLandscape <http://ow.ly/AWFI30bL6jX>

Accelerating action: Restoration in Indonesia

#InFocus @GlobalLF 's #PeatlandsMatter: How can we accelerate action towards #Restoration in #Indonesia? @CIFOR <http://ow.ly/IF2A30bL6VH>

Youth and peatlands: Asia Pacific Regional Meeting of the International Forestry Students Association

Youth @GlobalLF #PeatlandsMatter: @IFSAdotnet 's Asia Pacific Regional Meeting #ThinkLandscape <http://ow.ly/P4mI30bL73L>

Private sector perspectives on peatlands

#InFocus @GlobalLF 's #PeatlandsMatter: Private sector perspectives on peatland. #ThinkLandscape <http://ow.ly/JFFb30bL7fl>

On the day (18 May)

Welcoming address (9.00 am GMT+7)

Starting now - #PeatlandsMatter welcoming address w/ @pholmgren & @SitiNurbayaLHK #ThinkLandscape @GlobalLF <http://ow.ly/3hdA30bLdyc>

Opening Plenary (9.30 am GMT+7)

Starting now - #PeatlandsMatter opening plenary discussing community perspectives & priorities in peatlands! <http://ow.ly/3hdA30bLdyc>

Peatlands around the world: Challenges and opportunities (10.45am GMT+7)

Live now! Challenges & opportunities of peatlands around the world! #PeatlandsMatter #ThinkLandscape <http://ow.ly/3hdA30bLdyc>

“Black gold” for climate mitigation? The rediscovered carbon stocks in tropical wetlands and peatlands (14.00 GMT+7)

Tune in now for @CIFOR 's breakout discussion on #Climate #Mitigation opportunities of peatlands! #PeatlandsMatter <http://ow.ly/LX3L30bLds5>

Peatland fires, haze and health (14.00 GMT+7)

We're live with @UNEP for "Peatland fires, #haze & #health" at #PeatlandsMatter #ThinkLandscape <http://ow.ly/DbIV30bLdHy>

People and peat: Livelihoods in context (14.00 GMT+7)

Check out @UNEP 's session now on "People & Peat: Livelihoods in context" at #PeatlandsMatter <http://ow.ly/sJhr30bLdTB>

Financing sustainable peatland management: Mobilizing, utilizing, and leveraging public and private investments to reach Indonesia's peatland restoration targets (14.00 GMT+7)

.@WorldBank is live now discussing financing sustainable peatland management! #PeatlandsMatter #ThinkLandscape <http://ow.ly/rq9430bLdQ8>

Accelerating action: Restoration in Indonesia (16.00 GMT+7)

We're live with @CIFOR discussing how we can accelerate peatlands restoration action in #Indonesia! #PeatlandsMatter <http://ow.ly/spbP30bLdXx>

Youth and peatlands: Asia Pacific Regional Meeting of the International Forestry Students Association (16.00 GMT+7)

Tune in now for youth & peatlands! @IFSAdotnet now discussing youth and the #LandscapeApproach at #PeatlandsMatter <http://ow.ly/N3jH30bLe0n>

Private sector perspectives on peatlands (16.00 GMT+7)

We're live now at #PeatlandsMatter discussing private sector perspectives on peatlands! #ThinkLandscape <http://ow.ly/vwFi30bLe3U>

Scheduled Facebook and LinkedIn posts

International experts are meeting in Jakarta to discuss why Peatlands Matter. Have a look at our peat cheat sheet to get up to speed.

<http://ow.ly/kwOv30bACQu>

Leading international experts are gathering in Jakarta for a major new conference, Peatlands Matter, led by the Global Landscapes Forum. But for those who may not know their peat from their wheat, we have prepared a short fact sheet that gives you the complete lowdown.

<http://ow.ly/kwOv30bACQu>

Your Community, your Landscape: Write to be heard in the @GlobalLandscapesForum 2017 blog competition.

Over the course of this year we will be looking for all of the writers out there to get their creative juices flowing and write about one of our themes: Peatlands, Financing sustainable landscapes, Landscape restoration, Rights, Food and Livelihoods, and Measuring progress towards climate and development goals.

#ThinkLandscape #Blog #Competition

<http://ow.ly/RLGQ30bAzsY>

[ATTACH image: Blog comp 1/2.jpg]

It's time to focus on peatlands, literally! Take your camera and show us your best pictures of bogs, fens or peats near you. Enter the @GlobalLandscapesForum #peatlandsmatter photo competition

HERE: <http://ow.ly/wvYP30bAzAw>

#photography #photo #photocontest

[ATTACH image: Photo comp 1/2/3/4/5.jpg]

Join the @GlobalLandscapesForum #PeatlandsMatter event page to watch our live stream on May 18th and participate in discussions as they happen!

<https://www.facebook.com/events/1340787449308584/>

#ThinkLandscape #LiveStream

Peatlands are the unsung heroes of climate change mitigation and biodiversity. While covering only 3-5% of the world's land, they stock more than 30% of carbon stored in soil worldwide.

Find out more here: <http://ow.ly/nscT30bAzw7>

#PeatlandsMatter #ThinkLandscape
[ATTACH image: DYK2.png]

If you can't attend the #PeatlandsMatter event physically on the day, there's no need to worry! You can participate on our Facebook event page.

The @GlobalLandscapesForum will be hosting the livestreams of all the major sessions on the event page. You can even engage directly with our speakers and pose your comments and questions to them. All you need to do is post your comments or questions in the comment section of the livestream.

The most liked/ discussed comments will be asked at the end of each session.

<https://www.facebook.com/events/1340787449308584/>

Resources

Websites

<http://www.landscapes.org/peatlands/>
<http://cifor.org/peatlands/>

Event livestream

<http://ow.ly/ik2Q30brYdZ>

Please note that YouTube links and embed code for individual sessions will also be available.

Blog posts

Peatland fire policy: From past to present - Analyzing 20 years of peat fire management intervention in Indonesia

<http://ow.ly/7YsU30bylav>

Local law and order - Can communities and legislation stop Indonesian peatfires?

<http://ow.ly/LSMo30byleY>

Rewetting Indonesia's peatlands - Local initiatives like canal-blocking and crop planting are helping to restore degraded peatlands

<http://ow.ly/TtyY30bylfH>

Fending off the flames - Indonesia's plan to stop future forest and land fires

<http://ow.ly/uExy30bylgp>

Getting down and dirty in degraded lands - Knowledge is increasing about tropical peatlands, yet less is known about how best to restore them. But, some scientists are working to change that.

<http://ow.ly/GkZc30byGpk>

Wet and Wild: Indonesian Forest Fires - Why blazes can ignite, even in damp conditions

<http://ow.ly/esYL30byqXC>

Peat beneath their feet - The animals and plants that call peatlands home

<http://ow.ly/gazO30byGik>

Preventing peatland fires in Indonesia's Kalimantan

<http://ow.ly/bwXI30bylxw>

Peat fires stoke global warming

<http://ow.ly/dGW130byIE4>

Seeing the peat for the forests

<http://ow.ly/MSRu30byGmB>

The future of peat as a global warming game changer has just begun

<http://ow.ly/FZco30bylMA>

Peatlands: a global warming game-change

<http://ow.ly/8xHc30byGDQ>

Youth Media Workshop at Peatlands Matter

<http://ow.ly/M7Xe30byGOq>

Fact sheet

Why peatlands matter

<http://ow.ly/kwOv30bACQu>

Videos

Rewetting Indonesia's peatlands

<https://youtu.be/P6KQEAYluxU>

A photographer's account of the 2015 peatland fires in Indonesia

(Available soon at <https://www.youtube.com/user/CIFORVideo/videos>)

Farmers in peatland areas of Central Kalimantan

(Available soon at <https://www.youtube.com/user/CIFORVideo/videos>)

Photos

Peruvian peatlands

<https://flic.kr/s/aHskUeREhh>

Canal blocking, Dompas, Riau province, Indonesia

<https://flic.kr/s/aHskYwVhiY>

SWAMP Project - Tanjung Leban, Riau province, Indonesia

<https://flic.kr/s/aHskVTe2Aj>

Indonesian peatlands

<https://flic.kr/s/aHskQShTFM>

Fire and haze, Kalimantan, Indonesia

<https://flic.kr/s/aHsknGrZ76>

Global Landscapes Forum, Marrakesh

<https://www.flickr.com/gp/cifor/G6463T>

Google group

To stay up to date with everything going on with the Global Landscapes Forum join our Social Media Team google group (GLF-SMT). To get involved, simply send an email to c.nelson@cgiar.org.

Contacts

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