

MEDIA ADVISORY

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****MEDIA ADVISORY – EVENT ON SIDELINES OF PARIS CLIMATE TALKS,
DECEMBER 5-6****

Major Convening of Government Ministers, CEOs, Indigenous Leaders and Experts to Urge Action on Forests and Agriculture at Climate Talks

More than a dozen new government and corporate commitments, innovative research and cutting-edge tools focused on ending emissions from forests, fields and waterways will be launched at the event

Organized and supported by over 100 international organizations, the [Global Landscapes Forum](#) is expected to draw 2,500 leaders from business, government, civil society, local communities and think tanks from across five continents: Africa, Asia, Europe, Latin America and North America.

The weekend's most significant event will focus on all aspects of land use, which is expected to attract high-level attention at this year's talks. National climate pledges submitted to the UN in advance of the negotiations have been criticized for not including enough on forests and farming. Yet the sector lies at the heart of most Sustainable Development Goals, including those focused on food, water, green growth, biodiversity, climate and energy. In addition, bold commitments by companies—especially those engaged in agricultural commodities—and countries to protect and restore natural resources have continued to buoy prospects for action on forests and farms.

Participants at the Forum will pool their knowledge in search of practical ways to overcome the economic, social and political barriers to achieving land use goals. Debates will scrutinize corporate “zero deforestation” commitments and government-level land restoration pledges. They'll dissect barriers to unlocking finance. And they'll analyze persistent practices that marginalize indigenous people, women, and youth.

Where: Palais des Congrès, 2 Place de la Porte Maillot, 75017 Paris, France

When: December 5-6; News will be announced throughout both days as part of the launchpad series. See a list of these embargoed announcements and releases below.

Who: Media availabilities with the more than 250 [speakers](#) are possible at the event. Speakers include the following:

- **Laurent Fabius**, Minister of Foreign Affairs and International Development, France
- **Ségolène Royal**, Minister of Ecology, Sustainable Development and Energy, France
- **Braulio Ferriera de Souza Dias**, Executive Secretary, Convention on Biological Diversity, United Nations
- **Siti Nurbaya Bakar**, Minister of Environment and Forestry, Indonesia
- **Izabella Teixeira**, Minister of Environment, Brazil
- **Luis Felipe Arauz Cavallini**, Minister of Agriculture, Costa Rica
- **Rémi Allah Kouadio**, Minister of Environment, Urban Sanitation and Sustainable Development, Côte d'Ivoire
- **Judi W. Wakhungu**, Cabinet Secretary (Minister) of Environment and Natural Resources, Kenya
- **Elisabeth Backteman**, State Secretary, Ministry for Rural Affairs, Sweden
- **Achim Steiner**, Executive Director of UNEP and Under-Secretary-General of the United Nations
- **Emmanuel Faber**, CEO, Danone
- **Abdon Nababan**, Secretary General, Indigenous Peoples Alliance of the Archipelago, Indonesia
- **Mark Burrows**, Managing Director and Vice Chairman, Global Investment Banking Credit Suisse
- **Laura Tuck**, Vice President for Sustainable Development, World Bank Group
- **Ngozi Okonjo-Iweala**, Economist and former Minister of Finance, Nigeria
- **List of confirmed speakers:** <http://www.landscapes.org/glf-2015/speakers/>

What: **Embargoed press launches** at the event include the following:

- **Global:** National and subnational ministers, corporate leaders and officials will announce commitments to the Bonn Challenge, representing a major leap towards achieving the goal of having 150 million hectares under restoration by 2020 and 350 million hectares by 2030. These officials will also highlight the progress already being made and tools that have been developed to support this implementation.
- **Research:** CDP will launch a new report, “Realizing zero-deforestation: Transforming supply chains for the future”, which will present important new findings based on responses from over 170 of the world’s largest companies, including Asia Pulp & Paper, Cargill and Unilever, about how they’re managing four key commodities linked to deforestation: cattle products, palm oil, timber products and soy.
- **Africa:** Leaders from African countries will announce a major new initiative to restore forests and agricultural lands. The R100 is a pan-African, country-led restoration effort to bring 100 million hectares of degraded landscapes in Africa under restoration by 2030.

- **Indonesia:** A public–private partnership in Indonesia will announce a major effort to protect the country’s peatlands—under threat from commercial agriculture, including activities behind this year’s forest fires—from destruction. Participants include climate officials from Indonesia’s national government, the Governor of South Sumatra, and the representative of a paper company operating in Indonesia.
- **Latin America:** At last year’s Global Landscapes Forum, ministers from across Latin America launched Initiative 20x20, a historic commitment to initiate the restoration of 20 million hectares of degraded land by 2020. This year, ministers from four countries will make new commitments and an announcement of a new private-sector financing mechanism managed by the Inter-American Development Bank will be made.
- **Corporate:** The World Business Council for Sustainable Development (WBCSD) will launch a new platform that makes the business case for investing in natural, or green, infrastructure and provides case studies and tools for business. Speakers include Neil Hawkins, Corporate Vice President & Chief Sustainability Officer at Dow; and Brandy Wilson, Global Director Sustainability at CH2M.
- **Latin America:** Local authorities from Ecuador, Bolivia and Colombia will announce the launch of an initiative by more than 75 municipal and regional governments across the Andes to protect their upstream water sources by conserving their forests.
- **Asia-Pacific:** Australia’s Minister for the Environment will launch a Private Sector Roundtable to facilitate ongoing private sector involvement in the Asia-Pacific Rainforest Recovery Plan, a forest protection effort in the Asia-Pacific region.
- **Indonesia:** Indonesia has set itself an ambitious target: lowering its greenhouse gas emissions by 41% by 2020. Now it has the powerful tool needed to keep track of its progress. Environment ministers from Indonesia and Australia will launch a new system for tracking efforts to protect and restore forests and peatlands in Indonesia. Dr. Ir. Siti Nurbaya, Indonesian Minister for Environment and Forestry, and The Hon. Greg Hunt MP, Australian Minister for the Environment, will speak.

Questions to be explored at the event include the following:

- How can corporate ‘zero-deforestation’ commitments help prevent more of the fires devastating Southeast Asia?
- Latin American leaders set aside huge sums and lands for restoration—what progress are they making?

- How can trillions of dollars of private finance be directed toward achieving sustainability?
- How can satellites, land-use modeling, and other technology guide us to solutions?
- How can development benefit the economy and the climate—without threatening indigenous peoples' rights?

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About the Global Landscapes Forum

Multifunctional landscapes and land uses are at the heart of the intertwined challenges associated with climate and development. The [Global Landscapes Forum](#), held alongside the UN climate negotiations, creates a platform for positioning landscapes in the new international agreements on climate and sustainable development. In the past two years, the annual event has brought together nearly two thousand negotiators, world leaders, researchers, civil society leaders, business leaders, practitioners and policy makers in agriculture, forestry and development, funding organizations, and media, making it the largest, most influential event outside the UNFCCC COP. **To follow or mention the event on social media, use the hashtags #ThinkLandscape and #GLFCOP21.**